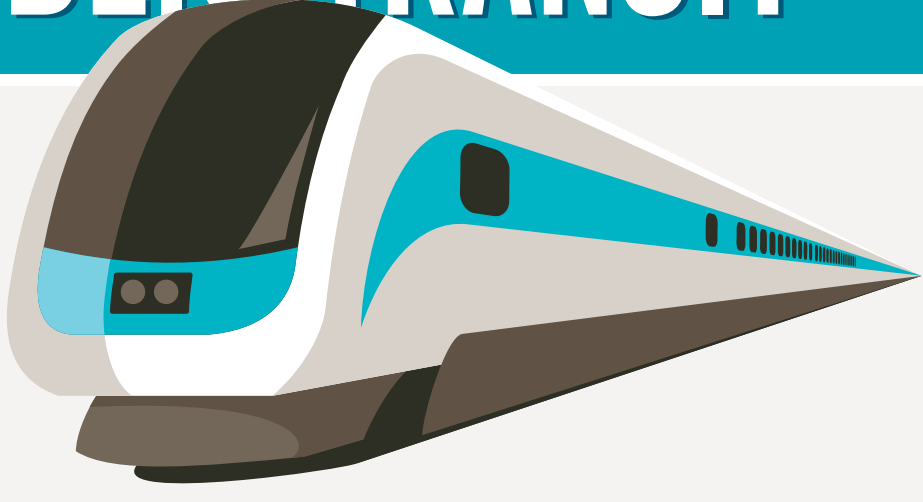




FIVE BENEFITS OF USING PUBLIC TRANSIT



At Keolis, we believe there's a better way than hopping in your car.

transit is...



MORE EFFICIENT



BETTER FOR USERS



ENVIRONMENTALLY FRIENDLY

BELOW ARE FIVE BENEFITS OF TRANSIT THAT CAN ENCOURAGE DRIVERS TO CONSIDER REPLACING AT LEAST SOME OF THEIR TRIPS WITH PUBLIC TRANSPORTATION

1 ACTIVE LIFESTYLE



Walking is one of the easiest ways Americans can get around and live a more active lifestyle.

Rather than logging miles on a treadmill, we can incorporate it into our daily habits. According to the American Heart Association¹ by simply opting for public transport, users can expect many health benefits.



33% LESS LIKELY TO HAVE DIABETES



27% LESS LIKELY TO DEVELOP HIGH BLOOD PRESSURE



44% LESS LIKELY TO BE OVERWEIGHT

2 COST SAVINGS

The American Public Transportation Association² Estimates

THE AVERAGE HOUSEHOLD COULD SAVE

\$10,000 PER YEAR

or

\$833 PER MONTH

by ditching one car and using public transit instead

The average monthly car payment is \$600 PER MONTH



ADDITIONAL SAVINGS:

- maintenance
- insurance
- parking
- medical costs

RESULTS OF A HEALTHIER LIFESTYLE

YOUR WALLET WILL THANK YOU!



3 GAS PRICE VOLATILITY



There is no better time to start building a balance between car and public transit use.

By simply riding transit a couple times a week, you'll be significantly reducing your gas expenses during these times of inflation.

According to JD Power³

THE AVERAGE FAMILY SPENDS APPROXIMATELY

\$5,000 ON GASOLINE ANNUALLY



Gas prices can be unpredictable.

IN 2022 THE AVERAGE HOUSEHOLD PAID AN EXTRA

\$2,000 FOR GASOLINE

4 SAFER MODE OF TRANSPORT

APTA's new study, Hidden Traffic Safety Solution⁴ shows the increased danger of driving private passenger vehicles compared to using public transport.

THE STUDY CONCLUDED:

TRAVELING BY PUBLIC TRANSPORTATION IS

10x SAFER

PER MILE THAN TRAVELING BY CAR



THE CHANCE OF BEING IN AN ACCIDENT IS REDUCED BY MORE THAN



90% SIMPLY BY TAKING PUBLIC TRANSIT

ACCORDING TO THE CDC:

THE MOST AT-RISK DEMOGRAPHIC FOR TRAFFIC FATALITIES IS TEENAGERS

16-19 YEARS OLD

Motor vehicle crashes cause more deaths among teenagers than the next three leading causes combined

5 IMPROVED MENTAL HEALTH

According to the American Journal of Preventive Medicine⁵

People with DAILY DRIVEN COMMUTES OF AT LEAST

10 MILES

have a higher tendency for DEPRESSION, ANXIETY, AND EVEN SOCIAL ISOLATION

Just think of your last car trip of an hour or more and how exhausted you felt afterwards.



Driving creates a tremendous strain on your mind and body.



USING PUBLIC TRANSIT—allows users to escape the stress of traffic, parking, and being fully focused on the road.

Do your mind, body, and wallet a favor PLAN TO TAKE TRANSIT ON YOUR NEXT TRIP